



## Application Form:- Expression of Interest (EoI) - Audio Content on DAB+ Extended Area Trial - FailteDAB Mux2

The completed form must be submitted by **12 noon on Monday, 16th February 2026**, to [info@failtedab.ie](mailto:info@failtedab.ie)

Information is requested under five headings as follows: 1) Applicant Information; 2) Key Contacts; 3) Type of Service Proposed; 4) Compliance and 5) Launch/Key Milestones.

### 1. Applicant Information

1.1 Details of the person/entity making the submission	
1.2 If an entity, please set out details of registration, linked companies/entities, and whether this entity has been solely established for this submission.	
1.3 Relevant Experience including audio programming, technical and financial capabilities.	
1.4 Details of any current or previous digital audio content services and the networks on which they were carried.	

## 2. Contact Details

2.1 Contact Person's Name	
2.2 Contact Person's Email Address	
2.3 Contact Person's Phone Number	
2.4 Contact Person's Address and Eircode	

## 3. Type of Service Proposed

3.1 Proposed Name of Service	
3.2 Confirm whether this is a simulcast of an existing Irish licensed broadcasting service or a new audio content service.	
3.3 Target Audience	
3.4 Type of Service	
3.5 Provide a short programme policy description that outlines the range of programmes and the music policy including music genres. An indicative list of tracks under each music genre should be provided.	
3.6 Daily hours of Broadcasting plus an indicative programme schedule and the level of live and automation proposed for the service particularly during the 7am to 10pm period.	
3.7 Set out how the proposed service adds to diversity and/or underserved audiences in the extended trial area.	
3.8 Provide details of any content provided from locations within the extended trial area or programmes or items that will particularly target	

audiences in the extended trial area.	
3.9 Include the services approach to promotion, audience engagement and analytics.	
3.10 Multiplex Digital Bit Rate required for the proposed service (standard offering is 32kBit/sec)	

#### **4. Compliance**

4.1 Confirm the location of the services headquarters and any studio/contribution/playout locations.	
4.2 Confirm where editorial decisions of the service will be made.	
4.3 Outline how the service will ensure compliance with all relevant broadcasting regulations and music rights licensing.	

#### **5. Launch Date**

Provide the key milestones and indicative launch date.	
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